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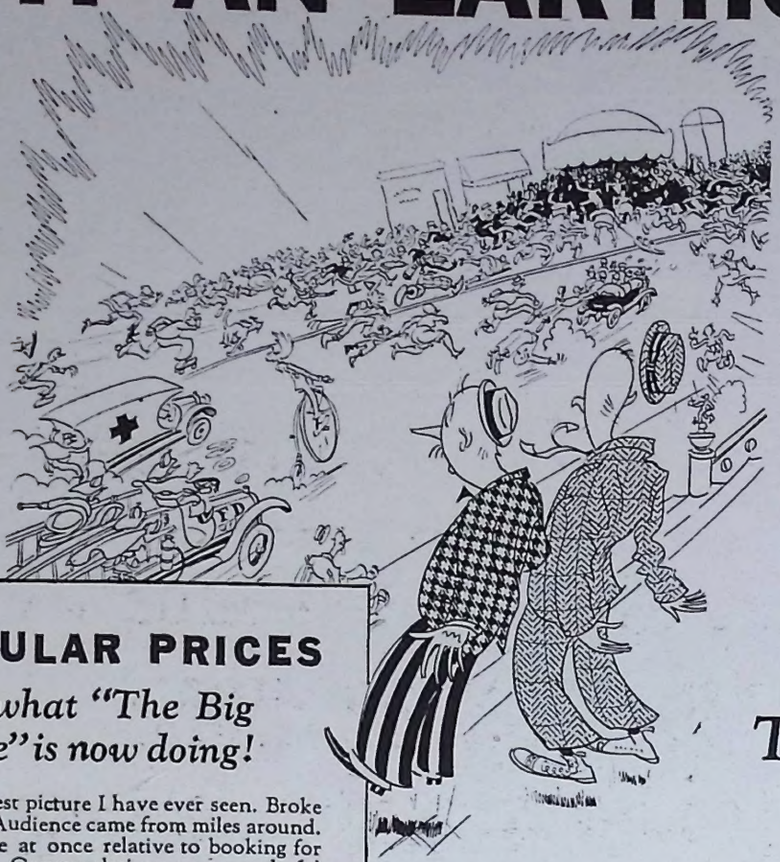
"IS IT AN EARTHQUAKE?"



"NO, IT'S THE BIG PARADE"

The sensation of the nation

AT POPULAR PRICES

Read what "The Big Parade" is now doing!

"Big Parade" greatest picture I have ever seen. Broke all house records. Audience came from miles around. Send representative at once relative to booking for my smaller towns. Congratulations on a wonderful picture. A. N. SANBORN, Wolfsboro, N. H.

"Big Parade" broke all opening week records in history of McVicker's Theatre. Lines of people from nine o'clock in morning until closing with no let-up. Second week's business looks big as first.
MAX BALABAN, Balaban & Katz, Chicago, Ill.

Just completed three-day showing of "Big Parade." Played to more people than during any other full week and smashed all box-office records. Attracted people to theatre who have not been there in years. Admit that business exceeded my highest expectations.
M. GRELDER, ATLANTIC THEATRE, Atlantic Highlands, N. J.

Opened with the "Big Parade" last night. In less than one hour we were completely sold out. Several plate glass frames in front were broken by crowd trying to buy tickets. Hundreds of people turned away.
I. HIRSCHBLOND, TRACO THEATRE, Toms River, N. J.

Opened "Big Parade" last Friday and in spite of terrific rain and hail storm and Chatauqua "Big Parade" opened to the largest single day business since I have been here. "Big Parade" broke all house records in Estherville for the engagement. In checking over my records for the past five years "Big Parade" did as much total business as any two pictures that ever played here. Congratulations to M-G-M on this production and am looking forward to a much larger business on "Ben-Hur."
CHAS. H. GURNEY, GRAND THEATRE, Estherville, Iowa

"Big Parade" opened Criterion shattering all box-office records of this theatre. A line block long formed before box-office opened and maintained throughout day right up to last performance.
CRITERION, Los Angeles, Cal.

Holding "Big Parade" over. Broke all house records at Elkhorn and Lake Geneva three days. Pleased 100 per cent. Best picture in years.
D. F. KELLIHER, Elkhorn, Wis.

Played "Big Parade" four days to best business I have enjoyed. One of finest productions that I have had pleasure of showing. A. E. McCAULEY, McCAULEY THEATRE, Glenwood, Minn.

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OF our industry
NATIONWIDE release
SEPTEMBER 10th!

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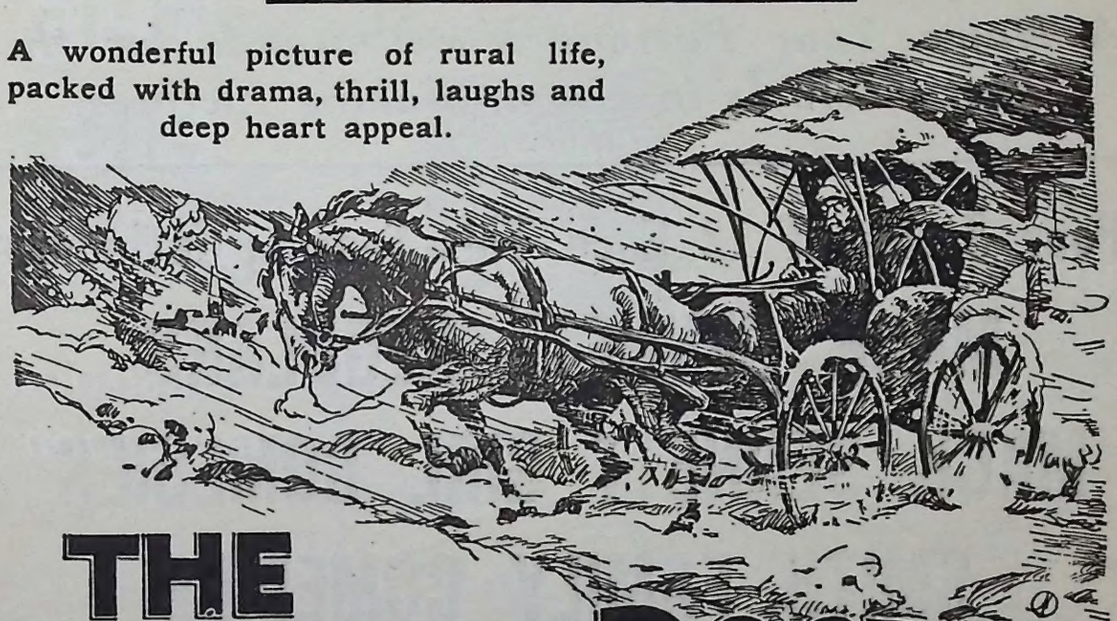
The Finest Rural Classic Since "Way Down East"

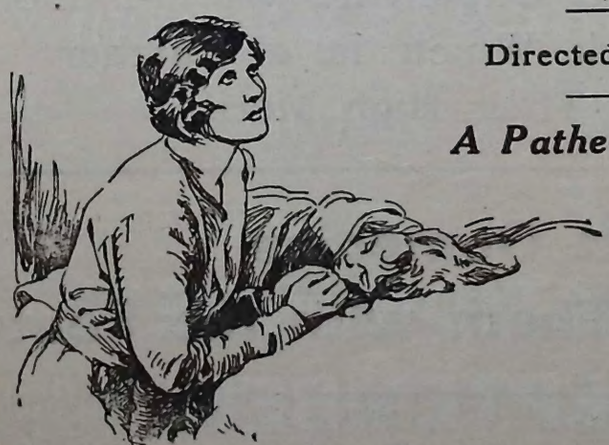
A Real Box Office Hit

A wonderful picture of rural life, packed with drama, thrill, laughs and deep heart appeal.



THE COUNTRY DOCTOR

with Rudolph Schildkraut



Directed by RUPERT JULIAN.

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Cast Includes—

Junior Coghlan — Sam De Grasse
Virginia Bradford — Gladys Brockwell
Frank Marion — Jane Keckley

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RAY LEWIS
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Vol. 18, No. 19. TORONTO, CANADA September 10th, 1927

Marcus Loew

MARCUS LOEW, who passed away in his sleep early Monday morning, Sept. 5th, had been in ill-health for some time.

A week previously he visited Saratoga Springs; and had returned to "Pembroke," his estate in Glencove, New York, apparently as well as his general condition would warrant. His death came as a great shock to his many friends and acquaintances, who felt that even though his health was far from robust, that he might at least enjoy several years of life.

RAY LEWIS

The building up of the Marcus Loew Enterprises furnishes one of the romantic episodes in our Industry.

From Penny Arcades to Million Dollar Theatre Palaces is a wide area to cover in about three decades.

Born in New York in 1870, Loew started to conquer the world at the "tender" age of nine, when most little fellows are still considered scarcely more than infants. His first job was in a map printing establishment, but demanding more pay he lost his job; and at twelve he was in the fur business, turning the crank of a machine eleven hours a day at the munificent wage of $4.50 a week.

It all sounds wonderful and courageous. These financiers who start in at nine; and then having become Kings of Finance, Emperors of Industry, at 57 they pass away. "What Price Commerce?"

At eighteen Marcus Loew, having learned the fur trade, became a furrier on his own. Luck was against him, or with him according to the developments which follow; and with Marcus Loew it looks as if his bad luck as a furrier was necessary for his future commercial enterprise and success.

A friend, who liked Loew's outlook on life, namely the payment of debts despite financial reverses, told Loew of a Penny Arcade that was in the process of being opened and Loew became a partner in the deal.

Union Square was the site of the Old Penny Arcade; and Loew's investment was reported as $40,000. In seven months it returned the investment. Loew then built two Penny Arcades of his own and later on, one in Cincinnati, Ohio.

It was during this period that Loew embarked upon his Motion Picture career. The result of experimentations in his Penny Arcades, developed into the renting of stores which were equipped for Motion Pictures, the seating capacity 100 to 300.

David Warfield sent a one-time celebrity of the dramatic stage to Loew endeavoring thereby to do the actor a charitable turn. Loew engaged him to recite "Gunga Din," and "Mandalay" in his Picture Theatre, and the success of this innovation led to the introduction of vaudeville and Motion Pictures.

The old "Cozy Corner," Brooklyn, was Loew's first real theatre. It had a burlesque reputation which was not conducive to family patronage, but Loew remodelled it, put in a dramatic company for about four months, and then introduced pictures and vaudeville at ten cents, which proved most profitable.

Loew exploited the idea of good amusement at cheap prices; and gradually eliminating his "store shows," he blossomed into a real showman, with a magnificent chain of theatres and enterprises, which made him one of the leading figures in the development, and control of the Motion Picture Industry.

At the time of his death, Marcus Loew had theatre and production enterprises and affiliations practically circling the civilized world, his daily theatre receipts run into hundreds of thousands, while his production activities through the Metro-Goldwyn-Mayer organization are fast climbing to first position in quantity and quality.

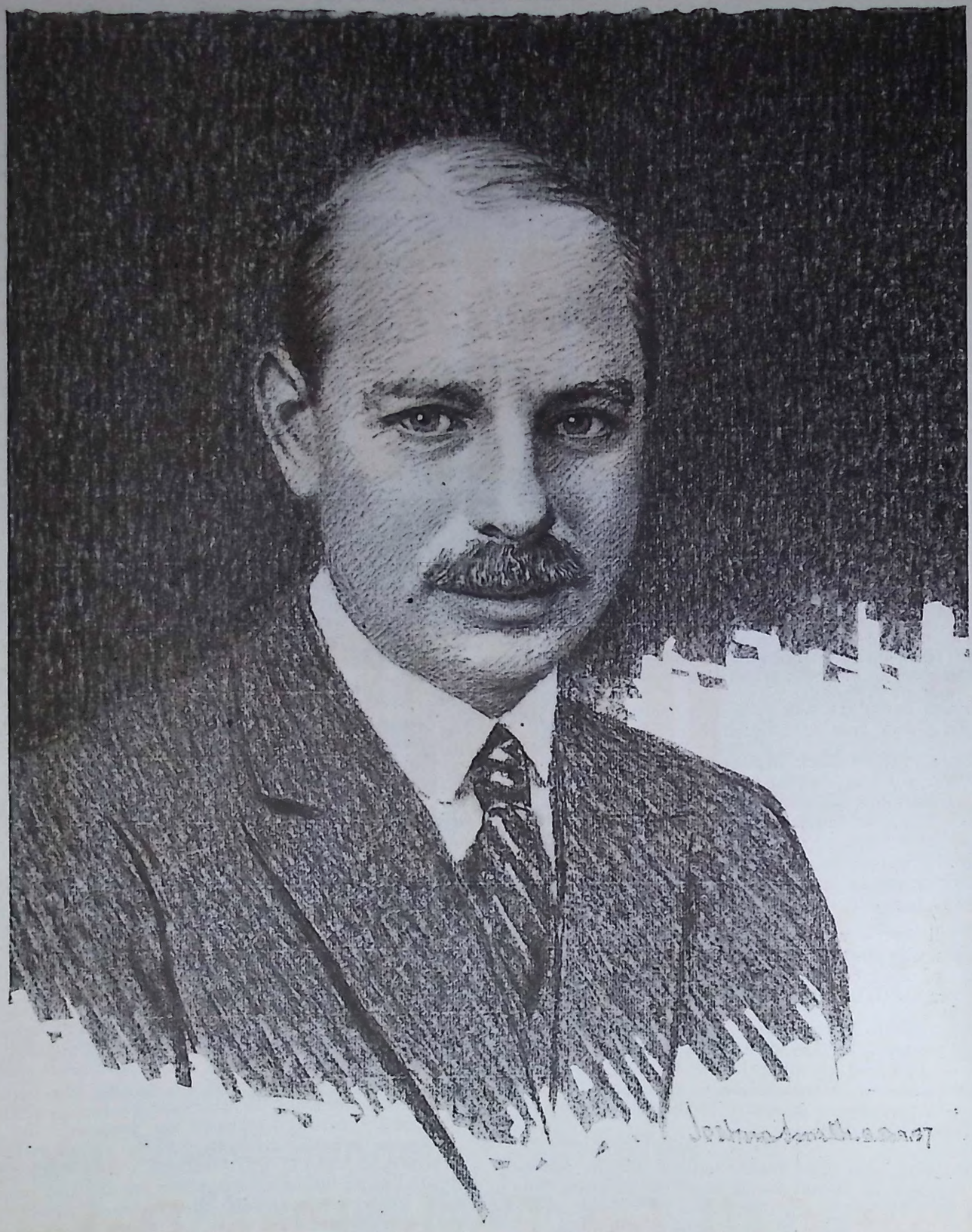
Wealth had made no difference in the make-up of Marcus Loew. He was a simple man, born with an instinct to be kindly, and he maintained this spirit through the years of his enterprise.

That his organization was able to do what it has done so successfully, must in part be due to the common sense vision and adventurous spirit which Marcus Loew possessed. He had the good sense to associate himself with men who were as good Showmen as himself, he had the wisdom to let his associates go ahead, whenever the urge for further expansion was apparent.

He was amiable, ambitious, but not jealous. He had no desire to "cut in," or to railroad a competitor or associate out of business. He made friends and retained them, these are the good homely virtues which make life tolerable; and make us regretful that their possessor has passed away.

Marcus Loew received his share of ciriticism as his organizations grew, but back of the Machinery of Progress, there were those qualities of sympathy and sincerity; and no one ever "told their troubles" to Marcus Loew without getting an attentive and considerate hearing.

Ray Lewis



With the passing away of Marcus Loew, the Industry loses one of its picturesque pioneers, one who saw the today of Motion Pictures in the Industry's little beginning of yesterday. Marcus Loew had the showman's vision and the commercial foresight to invest his modest capital in an unknown enterprise which has grown to be an attractive investment for the world's bankers. It is these first men like Marcus Loew which provide the colorful background of our Industry and such romance of commerce as our Industry possesses. It is a great and distinct loss to Motion Pictures and to life as expressed in pioneering, initiative, ambition, progress, that Marcus Loew should have passed away. My sincere regrets to the Loew Enterprises, the Metro-Goldwyn-Mayer organizations which he helped to create and which he helped to develop. —RAY LEWIS.

TORONTO THEATRES

REGENT — "What Price Glory," with Victor McLaglen, Dolores Del Rio, and Edmund Lowe — Fox. Class A. A powerful war film which is as good and as "strong meat" as the drama by the same author, Lawrence Stallings. Raoul Walsh directed magnificently. Victor McLaglen and Edmund Lowe, the former as Captain Flagg and the latter as Sergeant Quirk are the outstanding characterizations. McLaglen gives as clean-cut an interpretation as I have seen upon the screen. His Captain Flagg has all the ear-marks of reality, and Edmund Lowe's Quirk runs him a close second for honours. Dolores Del Rio makes a charming and sympathetic "Charmaine," beautiful and appealing enough for any man to fight over. Phyllis Haver as Shanghai Arabel contributes "a nifty" bit, indeed it is difficult to pass up without mention any of the cast, who have contributed in a harmonious co-operation to the success of "What Price Glory." There is no motion picture bouquets about this War film, it depicts War as its author sees War, as Sherman saw War, "Hell," hell with the lid off. The screen has not presented a more powerful and compelling feature.

UPTOWN — "Hula," with Clara Bow — Paramount. Class B plus. Clara is always attractive and a wonderful little artist. Victor Fleming directed her to her best advantage, but the material, plus what the censors did was not helpful to Clara. Clive Brook as the "desired" Englishman did good work. Nevertheless when do we get more stories like "It" and Man-Trap" for Clara?

TIVOLI—"Man-Power," with Richard Dix — Paramount. Class B plus. Richard Dix in a splendid story, full of action, humour and with a sprinkling of thrills. Mary Brian as the girl of his choice is most pleasing. The big thrill is the driving of a tractor into the break in a stone-wall through which the waters were forcing their way; and which meant the destruction of the town. Clarence Badger did some excellent directing.

TUNNEY-DEMPSEY
HEAVY-WEIGHT
CHAMPIONSHIP BOUT
FILM RELEASED SEPT. 24TH

PANTAGES — "Chang," All Star Cast — Paramount. Class A. One of the best pictures I have ever seen. Every element of emotion is covered. All classes will interpret the message of this feature according to what they bring to it. The high-brow will say it covers the whole process of Man's evolution, the ordinary motion picture patron looking for thrills and recreation, will get the thrill of his, or her life. "Chang" is truly a great motion picture; and anyone missing it, certainly misses a real treat, and a chance for a liberal and thrilling education.

LOEW'S — "Soft Cushions," with Douglas MacLean — Metro- Goldwyn-Mayer. Class B. Douglas gets his chance at his usual stuff. Perhaps this story of sultans and shieks has more than the usual "hokum" in its make-up, but it is amusing.

SHEA'S HIPPODROME — "We're All Gamblers," with Thomas Meighan — Paramount. Class B. Tom gives a good performance, but his material does not give him half a chance.

Neighborhood Theatres

PALACE — "Naughty But Nice," with Colleen Moore — First National. "Madame Pompadour," with Dorothy Gish—Paramount.

ST. CLAIR — "Quicksands," with Richard Dix — Paramount. "Running Wild," with W. C. Fields—Paramount.

COLLEGE — "His First Flame," with Harry Langdon — First National. "Sunset Derby," with William Collier, Jr., and Mary Astor —Fox.

BEACH — "Dance Magic," with Ben Lyon and Pauline Stark — First National. "Missing Link," with Syd Chaplin—Warner.

ALHAMBRA — "Ten Modern Commandments," with Esther Ralston —Paramount. "California," with Tim McCoy — Metro-Goldwyn-Mayer.

PARKDALE — "Moulders of Men," with Milton Sills — Greater F. B. O. "Madame Pompadour," with Dorothy Gish—Paramount.

OAKWOOD — "Missing Link," with Syd Chaplin—Warner. "Old San Francisco," with Dolores Costello — Warner.

BELSIZE — "Sunset Derby," with William Collier, Jr., and Mary Astor — Fox. "Missing Link," with Syd Chaplin — Warner.

Chicago Settles Strike Business Begins To Boom

After the Chicago theatre wage controversy was settled involving nearly every vaudeville and picture theatre in the city, business began to boom.

About 400 theatres were included in the wage issue, and the strike was ended with concessions given by both theatre-owners and employees. Stage hands are receiving increases at about seven and one-half per cent, operators were guaranteed fulfillment of present contracts. An agreement for orchestras in theatres operating without musicians, and an increase in the number of men employed in the other theatres using orchestras is part of the settlement.

R. F. Woodhull Sends Message of Condolence

R. F. Woodhull, President of the Motion Picture Theatre Owners of America, has joined the vast host of Marcus Loew mourners.

His message of condolence conveys the respect and friendliness which everyone in this Industry felt for this stalwart little big chief, Marcus Loew.

Mr. Woodhull's message as follows:

"It was my pleasure to know Marcus Loew during the afternoon and evening of his life ,and to notice with admiration that during these two periods of his career he was abundantly blessed with an accumulation of well-deserved friendships.

"To say that I regret the passing of Marcus Loew seems a meager expression of my feelings. He was a maker of stars, a genius of industry, a student of human nature and a man whose remarkable gift of visions will be forever reflected in the future of our Industry.

"R. F. WOODHULL,
"President."

Rt. Hon. Arthur Meighen President Canadian Company

The Rt. Hon. Arthur Meighan, formerly Prime Minister of Canada, is announced as President of British Empire Films of Canada, Limited, a new film producing company incorporated under a Dominion charter. Col. W. F. Clarke, of Cranfield and Clarke, is Managing Director. The first story to be produced will be Captain Bruce Bairnsfather's story called, "Carry On, Sergeant."

TUNNEY-DEMPSEY
HEAVY-WEIGHT
CHAMPIONSHIP BOUT
FILM RELEASED SEPT. 24TH

London Press Praise "What Price Glory"

"What Price Glory," Fox's sensational success, which features that splendid British player, Victor McLaglen, has had some startlingly good London Press notices. The Westminster Gazette of March 12, 1927, commented as follows:

"It was such a relief to find 'What Price Glory' at the Plaza, free from sentimentality, being a war film, that I gladly swallowed the unsavoury but not artistically untrue story upon which it was based. The details which reveal the coarseness of the two principal characters, Captain Flagg and Sergeant Quirt, are of a commonplace and perfectly convincing kind and are not unduly stressed. There is a case for excluding unpleasant subjects from the kinema and the theatre, but if unpleasant subjects are legitimate, they should be honestly handled, as they are in 'What Price Glory.' Mr. Victor McLaglen's "Captain Flagg" is so consistently top-notch that one forgets that it is acting and accepts it as life. The whole film, indeed, is a piece of pure realism, even the War scenes attaining a verisimilitude which makes other war-films seem tame by comparison. This picture makes me wonder if, after all, realism raised to the highest pitch is not one of the more natural lines of progress for the kinema. In the theatre we are rightly distrustful of photographic realism because realism on the stage can never be anything but a makeshift; but the kinema is a photographic art and it is no slight of a film to call it so."

Columbia Takes Over P.D.C. Exchanges

Columbia Film Exchanges, Inc., in the Western States, have taken over the P. D. C. exchanges of Portland, Oregon, and at Butte, Montana. Adolph Rosecan, Manager in Butte, and L. E. Tillman, Manager in Portland.

Welford Beaton Editor Of Film Spectator

Welford Beaton, who is the author of the article in the September issue of the American Mercury, "Mad Movie Money," is the editor of the Film Spectator said to be one of the best movie publications published at Los Angeles.

TUNNEY-DEMPSEY
HEAVY-WEIGHT
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JOHN WM. TOONE DIES SEPT. 1ST

John William Toone, Comptroller and Treasurer of Educational Film Exchanges passed away Sept. 1st, 1927.

The funeral services were held from his home, Saturday, Sept. 3rd. Internment at Woodlawn Cemetery.

Mr. Toone was born in 1872 in Halifax, Yorkshire, England, and was a nephew of Sir John Kitson of Calcutta, India. He was educated at Christ Church School, London, and upon completing his education was employed by the Joint Stock Bank, of London.

Not long after, Mr. Toone was associated with the Colonial Bank of Jamaica, West Indies. In 1906 he came to the United States, his first affiliation being with the West Indies Chemical Works of New York with which concern he was associated for five years, following which he spent five years with the Rumley Company of La Porte, Indiana.

In 1916, Mr. Toone made his first motion picture connection, joining, we believe, the Vitagraph Company. About a year later he became affiliated with the Famous Players Lasky Corporation, holding the position of Auditor up until 1920.

In 1921 Mr. Toone became affiliated with Educational and since that time, until his death, held the position of Treasurer.

The Morning Star Publishes Editorial on Digest

The Morning Star's editorial page published the following comment in connection with The Canadian Moving Picture Digest.

"The youngest of the arts and one of the oldest of America's colleges have joined hands and fortunes, says a recent number of The Canadian Moving Picture Digest, in announcing that a film library is to be inaugurated at Harvard University. Harvard will even go a step farther. Lcctures will be given telling 'the true story of the Motion Picture Industry.' The issue contains information indispensable to those connected with the handling of films: 'Theatre Management,' by Marcus Loew, 'Distribution,' by Sydney R. Kent, 'Films as an Educational Aid,' by William Fox, and 'Advertising and Exploitation,' by R. H. Cochrane."

The Star is Vancouver's leading daily.

President Beatty, C.P.R. Introducing Musical Contest

President Beatty of the Canadian Pacific Railway is introducing a musical contest in order to encourage Canadian musical competitors.

He is proposing to make the Canadian Folk Song Festival, held in Quebec this year, an annual affair.

The prizes for compositions will be presented at the 1928 Festival.

There are five competitions, three open to Musical Composers of any nationality and two confined to Canadian Composers, prizes as follows:

"1. $1000.00 for a suite or tone poem based on French Canadian folk melodies, for small orchestra, not to exceed twenty-five instruments, and not to last more than thirty minutes.

"2. $1000.00 divided into $750.00 and $250.00 as first and second prizes for a cantata introducing French Canadian chansons populaires; the $750.00 to be divided: $500.00 for music and $250.00 for libretto; the $250.00 to be divided: $150.00 for music and $100.00 for libretto.

"3. $500.00 for a suite based on French Canadian folk melodies, for string quartet, not to last over twenty minutes.

"4. $250.00 for group of arrangements of four French Canadian chansons populaires for male voices.

"5. $250.00 for group of arrangements of four French Canadian chansons populaires for mixed voices.

"6. The last two (4) and (5) are confined to Canadian composers: the others open to internationl competition."

Mr. Beatty will retain rights only for first performance of winning competitions, after which Mss. will become property of composers.

The second prize will be awarded to a "Cantata" in either French, or English and an accompaniment for a small orchestra should be included. Mss. should be submitted not later than Dec. 15th, 1927. A committee of judges will award the prizes.

Uptown Prologues Snappy Jack Arthur In Charge

Prologues at the Uptown Theatre which combine prologue and presentation features, have improved considerably under the direction of Jack Arthur.

Stage settings too have a "real theatre" look; and the combination of orchestra, vaudeville acts is a "snappy one," which makes everybody happy and ready to see the feature.

TUNNEY-DEMPSEY
HEAVY-WEIGHT
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Last Minute News

Crowell Brothers, Limited, of Halifax have become exclusive distributors of Pathe Motion Picture cameras, for the Maritime provinces. This agency includes Projectors made by this company in France.

The Hamilton Herald of September 3rd, commenting upon the Amusement Tax, mentions it as a "war tax," and that it has "always been felt to be a nuisance. It is to be hoped that it will be entirely repealed in the near future," the paper further states.

Montreal Daily Star has Laurier Palace Fire editorial which finishes "The law was broken. It was broken with the cognizance of the police, yet no one is held criminally responsible."

Negotiations are continuing between theatre managers at Montreal and operators for an adjustment of grievances. William Covert, third International Vive-President of the International Alliance of Theatrical Stage Employees and Operators is likely to come to Ottawa in connection with negotiations.

Ralph Biddy, of the Paramount News Reel staff and O. F. Menge of the Kinogram Service were nearly swept to death in the sweep of the Sir John Carling plane, which swirled but three feet above their heads, having swerved from its original course. The men stuck to their machines and the crowds cheered.

Jack Flanagan of the Pathe News Reel staff landed on the runway of his chartered Stinson biplane as the Sir John Carling was about to start the run up the infield. He held off the takeoff while his plane was taxied from the runway. Stinson jumped from the plane while in motion and setting up his camera was able to shoot the plane as it passed him.

Knight Bros. Lease Temple To A. R. Dann, London

The Knight Bros. of Blenheim, Ontario, are retiring from the theatre business and have leased their Temple Theatre to A. R. Dann, of London, Ontario.

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Press In Canada Give Marcus Loew Much Space

Marcus Loew's sudden passing away received a great deal of attention from the press throughout Canada.

Most of the papers published his biography, and interviews with those who knew Marcus Loew and mourned his demise greatly and sincerely.

Among his mourners is N. L. Nathanson, who regretfully comments upon the fact that he just recently left the late Mr. Loew at Saratoga Springs apparently in fair health. Mr. Nathanson, on being interviewed said, "He was one of my closest friends, and in friendship and in business I found him sincere and possessed of those qualities which inspire friendship and confidence. I am deeply grieved that he should not have been spared to enjoy the fruits of a life of activity, a life of work which started in childhood, and which continued active until the end. His death is a distinct loss to our Industry and a very great loss to me, to all of his friends."

M-G-M May Build Studio At Monte Carlo

The Metro-Goldwyn-Mayer organization have been approached with a studio proposition for Monte Carlo. A $5,000,000 plant, the largest south of Berlin is planned in Monte Carlo.

J. Robert Rubin, vice-president and general manager, counsel of Metro-Goldwyn-Mayer, reported that his company had a studio proposition presented but nothing definite had been arranged.

"Metropolis" Coming To The Tivoli

The Tivoli Theatre, Toronto, is all set for the coming big feature "Metropolis." Its fame has preceded it and the Tivolites are awaiting the opening.

Digest Best Work States Tom Davies

Tom E. Davies, of the Western Import Co. Limited, of London, England, writes The Digest as follows, "Let me congratulate you very sincerely on the splendid Jubilee Book you have issued. *It is the best work I have ever seen in our business, and I am sure will enhance your already great reputation.*"

Thanks, Mr. Davies, coming from a Showman of your standing and importance, we enjoy your appreciation; and taking an extra notch in our belt, prepare ourselves for bigger and better service. —Ed.

Vierkoetter Leaves Toronto May Come Back

Ernst Vierkoetter left Toronto with about $9,500 of the Wrigley Marathon first prize money out of the winning stakes of $30,000. Managers, trainers and expense fees took the difference.

Mr. Vierkoetter likes Toronto well enough to go into business here. He must be an optimist in addition to being the world's champion swimmer.

The Toronto Star stated that the only real reception he received was from the Christie St. Hospital, home of our wounded veterans.

It was very noticeable to intelligent people that receptions to Vierkoetter were sadly missing.

When one considers the "much ado" which other countries make over foreigners visiting their shores as winners of any competition, we begin to feel that the real sportsmanship angle is lacking in Toronto.

Vierkoetter is too good a sport himself to say anything about Toronto, but I hope that other cities he visits make up for our deficiencies. He won an outstanding victory, easily and graciously and should have had a few laurel wreathes by way of receptions accorded him. Where was Toronto's sporting world?

Show Business Good Theatres Look Prosperous

Show business in Toronto is good for the "go-getters." Most of the suburban, or residential theatres appear to be prospering. Fronts look snappy, theatres clean and attractive looking and managers on the job, smiling and alert and after business. I passed by the Garden Theatre, College Street, and enjoyed the business look of this house owned by Joe Cohen, formerly manager of the Classic. I asked Joe how was business and he said, "Great." Joe is a great little Showman.

Tom Daley Preparing For Another Britisher

Tom Daley, the very much alive Famous' manager of the Tivoli, is preparing another big presentation and exploitation for another British production, "Second To None," said to be a much finer picture than "The Flag Lieutenant."

It has a Navy background also; and Mr. Daley is overlooking no bets in putting it over.

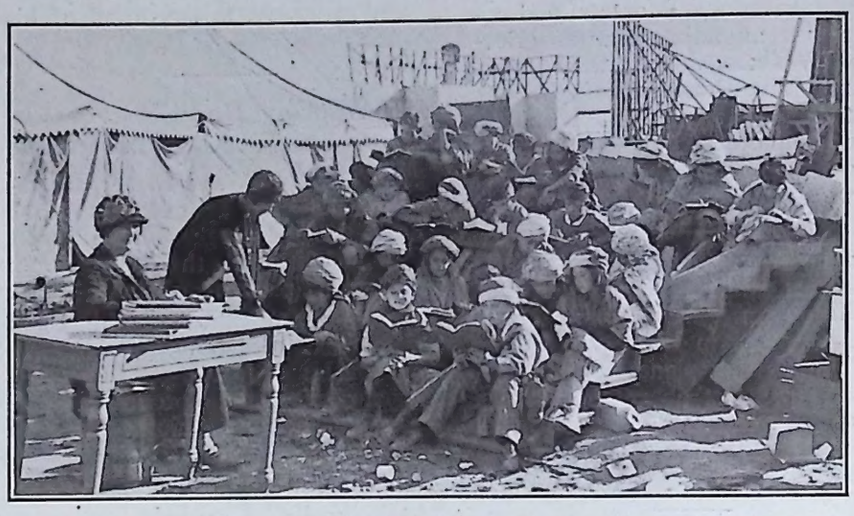
TUNNEY-DEMPSEY
HEAVY-WEIGHT
CHAMPIONSHIP BOUT
FILM RELEASED SEPT. 24TH

Aileen Pringle who is appearing in a series of pictures for Metro-Goldwyn-Mayer, opposite Lew Cody.

Ben Lyon appearing in "Dance Magic" for First National.

May McAvoy's latest for Warner's is "Irish Hearts."

Be on the look-out for Fay Webb who has joined the ranks of Metro-Goldwyn-Mayer.



The children who took part in "Ben-Hur," being taught their daily lessons "between scenes." Even a "movie-star" has to go to school.

Lovely Joan Crawford, who is appearing in "Twelve Miles Out," at the Uptown Theatre, Toronto, this week. Miss Crawford supports John Gilbert in this Metro-Goldwyn-Mayer feature.

Beautiful Olive Borden, appearing in Fox features.

An interesting scene showing Ralph Forbes and fascinating Dolores Del Rio, as they appear in Metro-Goldwyn-Mayer's "The Trail of 98."

Theatre Decoration

is next in importance to good pictures. You will get "bigger houses" if the public find in your Theatre that harmonious atmosphere of restfulness necessary for complete relaxation. Entrust the decoration of your Theatre to

J. O. DOUGALL

Theatre Decorating Specialist

292 Borden St.—TRinity 3794—Toronto

Laurier, Hull, Improved Will Soon Re-open

The Laurier Theatre, Hull, Quebec, will shortly be opened by Manager Donat Paquin in enlarged form and also with many structural improvements completed. The theatre, which had been the largest in the City of Hull, was closed June 20 and building operations were under way for a period of six weeks, the house being transformed.

Manager Paquin also has the Eden Theatre in Hull, which has been running continuously throughout the summer.

It is announced at the Universal home office that "Straight Shooting," the first Ted Wells Western Thriller, just in from the Coast, will be released October 16th instead of in February, as formerly planned.

The Wells picture, directed by William Wyler from a story by William Lester, is characterized as one of the best Westerns ever made at Universal City. Lillian Gilmore, the daughter of Barney Gilmore and a newcomer to the screen, is the heroine.

Courtesy with Service

Motiograph De Luxe Projectors.
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"Ben Hur" Masterpiece Creates Sensation In Australia

Despite terrific weather conditions, the Metro-Goldwyn-Mayer super-spectacle, "Ben Hur," opened recently both in Sydney and Melbourne, Australia, and scored from the very beginning an instantaneous and phenomenal success. Indications, as reported by Australian film authorities, are that the film will establish a record for the length of its run. The general public is unanimous in declaring the pictures to be the greatest achievement in the annals of the film Industry, and both church and press concur with this opinion. Newspaper reviewers give a great deal of credit to Marcus Loew, president of Loew's Inc. and Metro-Goldwyn-Mayer, as well as to Fred Niblo, the director, and to Ramon Novarro, the star, for the great success of this cinema version of Gen. Lew Wallace's novel.

In connection with the opening of "Ben Hur" in Australia, it is interesting to note that the film is now being shown in every corner of the globe. Like the British monarch, Metro-Goldwyn-Mayer may now boast that the sun does not set on a showing of "Ben Hur." In America, England, France, Spain, Germany, Austria, India and in many other countries the super-production has established records for both attendance and earnings.

In Melbourne the premiere of "Ben Hur" was especially brilliant. All the notables of the place, including many civic and military functionaries attending the opening. The theatre front was brilliantly lighted with red flares, and a spectacular display of fire works drew visual attention to the showing from miles around. Much newspaper space and comment was given the picture, both before and after the showing. The reviews were in every instance highly favorable.

In Sydney many unique exploitation stunts were used to bring the play date of the picture before the public mind. Here, too a spectacular first night was accorded the picture. A band performance before the theatre was put on as the notables arrived to view the film. Huge crowds before the theatre were informed by an amplifier of the ceremonies going on preparatory to the showing of the film. This idea, taken over from premieres in California, has taken instantly in Australia. Here too the picture was vividly applauded and enthusiastically reviewed.

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June Mathis, now engaged in scenarizing "The Enemy" for use as a Lillian Gish starring vehicle, prepared the Lew Wallace novel for picturization. Fred Niblo directed. The cast in support of Novarro includes many famous names, such as May McAvoy, Francis X. Bushman, Frank Currier, and many others.

"The Bush Leaguer" Scored With Vitaphone

The first print of Monte Blue's new starring vehicle, "The Bush Leaguer," was received recently at the New York office of Warner Bros. It is now being scored with a special Vitaphone accompaniment inaugurating Warner's new policy of giving their entire schedule of Winners the benefit of a Vitaphone orchestration such as was only made in the past for Extended Run Productions.

"The Bush Leaguer" shows Monte Blue in the role of a small time inventor, its story being developed along the lines of comedy drama. Clyde Cook, Leila Hyams, William Demarest, Richard Tucker, and Bud Marshall are featured. The direction was by Howard Bretherton.

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Round About the Studios

Lovely Colleen Moore, First National's leading box-office attraction.

Art Goebel, winner of the Dole prize for the San Francisco-Honolulu flight, made his last movie appearance previous to his air race, in Dorothy Devore's comedy, "Up In Arms."

Goebel, one of Hollywood's best known stunt flyers, drove one of the planes used in the thrilling airplane sequences in this picture, which marks Miss Devore's return to the Educational Pictures banner.

Louise Fazenda and Clyde Cook have started work on "A Sailor's Sweetheart," the first of four co-starring vehicles in which they will appear on Warner Bros. new program of releases. William Demarest is playing their pricipal support in this first picture as he will in the others to follow. Additional members of the cast of "A Sailor's Sweetheart" who have been selected to date include John Miljan and Myrna Loy.

Following the success which attended his first directorial attempt, "The Bandit's Son" starring Bob Steele, Wallace Fox has just been chosen to direct the 21 year old F. B. O. western star in his next picture, titled "Driftin' Sands." This is the third of a series of westerns which Steele is making for F. B. O.

Virginia Lee Corbin will start work next week as the ingenue lead in "No Place To Go," Mervyn LeRoy's first directorial effort, according to an announcement today at First National Studios. Mary Astor and Lloyd Hughes are the featured leads in this smart comedy-drama of New York life, which Henry Hobart will produce.

Universal has purchased two Rex Beach stories for next season. "The Mating Call," the current Cosmopolitan serial, just issued as a novel, will be a Rex Beach Special; "The Michigan Kid" will be used as a Jewel.

At the Fox New York Studios Allan Dwan is completing "East Side, West Side" with George O'Brien and Virginia Valli in the leading roles.

"The Street of Sin" has been settled upon as the title for the new Emil Jannings picture which went through the production stage under the tentative title of "Hitting for Heaven." The actual filming of the story has been completed. It is the second for Jannings' American-made pictures, and like its predecessor, "The Way of All Flesh," it was produced at the Paramount studio in Hollywood.

Ramon Novarro, it is announced by Irving Thalberg, Metro-Goldwyn-Mayer studio executive, will appear as Louis the Fourteenth, "le Grande Monarque de France," in his next starring vehicle, which is to be a lavish production dealing with the life of the greatest of the French kings during the period before his marriage. Robert Z. Leonard will direct. Story by A. P. Younger.

Beautiful Joan Crawford, who supports William Haines in his first starring vehicle, "Spring Fever," for Metro-Goldwyn-Mayer.

"Mockery," Lon Chaney's newest screen hit for Metro-Goldwyn-Mayer, drew another two week run at the big Capitol Theatre in New York City, and also brought some enthusiastic citations from Manhattan film critics.

Benjamin Christensen directed "Mockery" from an original story. Barbara Bedford has the feminine lead, and the cast includes Ricardo Cortez, Mack Swain, Charles Puffy, and Emily Fitzroy.

Filming of "Rachel," the next Pola Negri picture, based on the life of the great French tragedienne, will begin by September 1 at the Paramount studios, it was announced by Rowland V. Lee, who will direct the work. Pola cut short a vacation to return to Hollywood and confer with Travis Banton, chief fashion designer, about costumes.

William Fairbanks, who has been starred for a number of years in western film productions, has been signed by Metro-Goldwyn-Mayer to play the role of "Buffalo Bill" Cody in "Wyoming," Tim McCoy's next western vehicle, it was announced last week by Irving G. Thalberg, Metro-Goldwyn-Mayer executive.

Robert Z. Leonard directing Aileen Pringle and Lew Cody in a scene from "Adam and Evil," for Metro-Goldwyn-Mayer.

Scene from "What Every Girl Should Know," a Warner feature starring Patsy Ruth Miller.

Lon Chaney, "the man with a thousand faces," as he appears in "Mockery," his latest for Metro-Goldwyn-Mayer.

Lovely Doris Kenyon, appearing in First National features.

Thrilling scene from "Love," an adaptation from "Anna Karenina," Tolstoy's widely read novel, which is being brought to the screen through Metro-Goldwyn-Mayer.

"Tough Mickey McGuire," as he looks in the Mickey McGuire series, being released through Greater F. B. O.

Beware of "Finger Prints," a Warner feature starring Louise Fazenda and John T. Murray.

Handsome George O'Brien, one of Fox's

Scene from "Foreign Devils," starring Tim McCoy and Claire Windsor, and

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